

Tifft's Golden Ratio

A Mixed Media Artist From Florida Is Mastering The Shell Craft, Turning Organic Seashells Into Sensational Art

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Katarina Tifft

There are no rules to art, and there are no rules to self-expression. In a world of rising consumption and mass production, Katarina Tifft has found the golden ratio to create something meaningful and sustainable.

Among the side effects of consumerism is the depletion of natural resources and pollution of the earth. This artist has adopted an eco-conscious lifestyle, practicing her art through organic materials and playing with the shells so naturally, like she was born for this.

From a young age, Tifft had an eye for the arts. "I was always creative and passionate about anything that intrigued my mind and soul," she recalls. Before choosing the artistic road, she studied Civil Engineering, majoring in water management.



While on a trip to South Africa with her husband, she started exploring her artistic side and experimenting with shells as a medium. In an attempt to create something with natural ingredients from home.

Before finally moving to Lakeland, Florida, Tifft had traveled worldwide, searching for new experiences. "Living in different parts of the world and being exposed to diverse cultural experiences made me the person I am today," she adds.

While in Florida, Tifft contacted a salon owner who advertised local artists and agreed to display her artworks. After selling out all of her pieces there, she started promoting her work through social media, gaining many admirers.